

# Information on data protection for visitors to the DUNGS exhibition booth



## Thank you for your interest in our company!

In accordance with Art. 13 DSGVO, we would like to give you some information about the utilisation of your data that you have provided, or will provide to us during your visit to our exhibition booth:

### 1. Name and contact data of the responsible person:

Karl Dungs GmbH & Co. KG  
Karl-Dungs-Platz 1  
73660 Urbach, Germany  
+49 (0) 7181 804-0  
[info@dungs.com](mailto:info@dungs.com)

### Contract data of the data protection officer

Tercenum AG  
Lars-Holger Krause  
Altenwaldstraße 8  
72768 Reutlingen, Germany  
+49 (0) 7121 147 88-0  
[lars-holger.krause@tercenum.de](mailto:lars-holger.krause@tercenum.de)

2. Purposes for which the personal data will be processed: We will use your data to answer questions that you have asked at the exhibition booth. We will also send you information material by mail. If you have given your consent to this, we will also contact you via E-mail in order to inform you about our company and our products. (Check and supplement)

3. Legal basis for the processing: Art. 6 paragraph 1 letter f DSGVO

4. Categories of recipients of the personal data: we will not share your data with third parties, the only exceptions are our service providers in the course of order processing.

5. We have no intention of transferring your personal data to a third country or to an international organisation.

6. Duration for which the personal data will be stored or, if this is not possible, the criteria for the determination of the duration: if you are not a customer, we will store your data for the duration of one

year (please check). If you decide to become a customer, you will be informed about our handling of customer data separately.

7. With regard to the defined processing purpose, the processing of your personal data is based on Article 6 paragraph 1 letter f DSGVO. The justified interests

pursued by the responsible person are: the acquisition of new customers, direct advertising

8. The provision of the personal data is neither legally nor contractually prescribed and also unnecessary for the conclusion of a contract. Nor are you obliged to provide your personal data. The only consequence of the failure to provide your data is that we will be unable to send you information.

9. Automated decision making does not take place

10. You are entitled to obtain information from the responsible person with regard to the personal data concerning you as well as the right of deletion or correction or to restriction of the processing. You have the right of objection against the processing. We also wish to point out your right to data transmission capability. This means that you are entitled to obtain the personal data you have provided to us in a structured, conventional and machine-readable format, and you have the right to transmit these data to another responsible person without any obstruction by us.

You have the right to complain to the data protection authority. The supervisory authority responsible for data protection is:

### The State Officer for Data Protection and Freedom-of-Information Baden-Württemberg

#### Street address

Königstrasse 10 a  
70173 Stuttgart

#### Postal address

Postfach 10 29 32  
70025 Stuttgart  
Tel.: 0711/615541-0  
FAX: 0711/615541-15  
E-mail: [poststelle@ldi.bwl.de](mailto:poststelle@ldi.bwl.de)

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